

EXCEL

• DESIGN • LIVING • INTERIOR •

PRODUCT CATALOGUE

DENMARK

SPRING

2019

EXCEL A/S IS A DESIGN HOUSE
PRESENTING
ITS OWN BRANDED DESIGN -
REPRESENTING
VARIOUS INTERIOR BRANDS

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VARIOUS
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EXCEL

• DESIGN • LIVING • INTERIOR •

Excel A/S is Danish design at its best. We are a medium-sized Danish company, which was founded in the early 1990's and is located in Copenhagen with showroom and HQ

Excel offers innovative and modern design- and artwork products primarily appealing to high-end boutiques.

With exciting and innovative suppliers from around the world and a fast growing private label range, Excel plays an interesting role in the design market. The focal philosophy of Excel's design can be defined by quality, simplicity and differentiation

At Excel we seek to create design products we believe the market is missing. We strive to offer accessible, high-quality and original designs - turning ordinary products into something extraordinary. Johanna Lissvall is the artist behind the private label products and she takes great pride in inventing graphic silhouettes combined in different materials and the understanding of our customers, always with a sustainable mindset where possible

Today we are distributing to the Scandinavian markets and we are holding agents in Sweden and Norway, and are rapidly expanding





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1. TEXAS TEALIGHT
 ART. 0184 PLAIN
 ART. 0185 DOTS
 ART. 0186 STRIPES
 7 X 12 CM

RETAIL PRICE DKK 349 / EURO 47

2. EDISON 2 CANDLEHOLDER AND VASE

ART. 0189 TRIANGULAR BRASS
 7,5 X 14 CM
 ART. 0187 OVAL BRASS
 4,5 X 11 CM
 ART. 0188 ROUND BRASS
 4,5 X 10 CM

RETAIL PRICE DKK 299 / EURO 40

1. SLIDEBOX
 ART. 0193 RED
 ART. 0194 BLUE
 ART. 0195 GREEN
 ART. 0196 GREY
 7 X 10,5 CM

RETAIL PRICE DKK 499 / EURO 67

2. HEMISPHERE
 ART. 0197 BLACK
 ART. 0198 WHITE
 10 X 5 CM

RETAIL PRICE DKK 599 / EURO 80



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1. MIXBOX HEXAGONAL
ART. 0158 STEEL KNOB
ART. 0159 GLASS KNOB
20 X 17,5 X 15,5 CM

RETAIL PRICE DKK 499 / EURO 67

3. MIXBOX RECTANGEL
ART. 0162 GLASS KNOB
ART. 0163 STEEL KNOB
20 X 8,5 X 15,5 CM

RETAIL PRICE DKK 299 / EURO 40

2. MIXBOX SQUARE
ART. 0160 STEEL KNOB
ART. 0161 GLASS KNOB
15 X 15 X 19 CM

RETAIL PRICE DKK 399 / EURO 54

4. MIXBOX TRIANGLE
ART. 0164 GLASS KNOB
ART. 0165 STEEL KNOB
15 X 13 X 12,5 CM

RETAIL PRICE DKK 199 / EURO 27

5 FLOWER TUBE
ART. 3584 SMALL
18 X 18 CM

RETAIL PRICE DKK 499 / EURO 66

ART. 3585 LARGE
25 X 25 CM

RETAIL PRICE DKK 699 / EURO 93

6. FLOWER CUBE
ART. 3582 SMALL
18 X 18 X 18 CM

RETAIL PRICE DKK 399 / EURO 54

ART. 3583 LARGE
25 X 25 X 25 CM

RETAIL PRICE DKK 599 / EURO 80

1. MY BELLE MINI
ART. 0157 BLACK
ART. 0156 WHITE
12,5 X 7 CM

RETAIL PRICE DKK 299 / EURO 40

2. MY BELLE SMALL
ART. 0105 BLACK
ART. 0104 WHITE
15 X 11 CM

RETAIL PRICE DKK 499 / EURO 67

3. MY BELLE TALL
ART. 0107 BLACK
ART. 0106 WHITE
20 X 14 CM

RETAIL PRICE DKK 499 / EURO 67

3. MY BELLE LARGE
ART. 0109 BLACK
ART. 0108 WHITE
20 X 14 CM

RETAIL PRICE DKK 699 / EURO 94



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1. REVERSE SHELFART. 0174 SIZE 1
25 X 25 X 10 CM

RETAIL PRICE DKK 499 / EURO 67

ART. 0175 SIZE 2
30 X 30 X 11 CM

RETAIL PRICE DKK 599 / EURO 80

ART. 0176 SIZE 3
35 X 35 X 12 CM

RETAIL PRICE DKK 699 / EURO 93

ART. 0177 SIZE 4
40 X 40 X 13 CM

RETAIL PRICE DKK 799 / EURO 93

ART. 0178 SIZE 5
45 X 45 X 14 CM

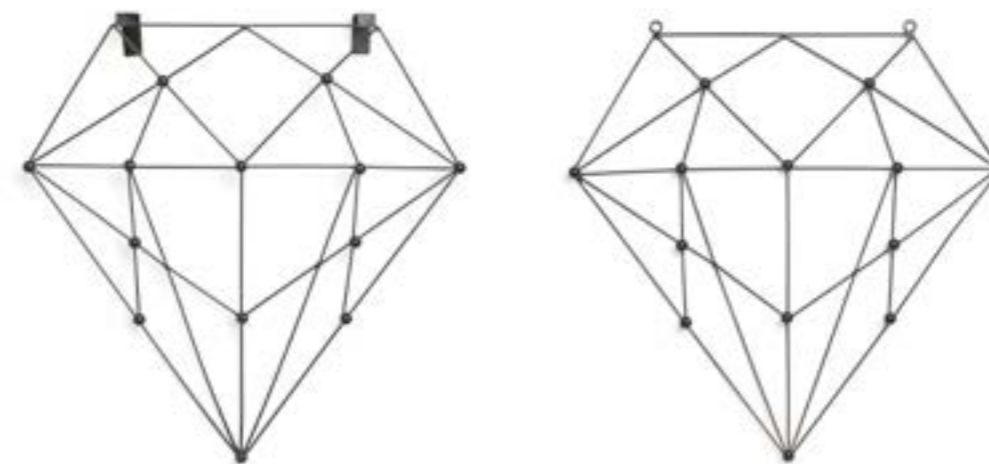
RETAIL PRICE DKK 899 / EURO 107

ART. 0179 SIZE 6
50 X 50 X 15 CM

RETAIL PRICE DKK 999 / EURO 134

2. EXTRA SHELFART. 0180 SIZE 3 SHELF
ART. 0181 SIZE 4 SHELF
ART. 0182 SIZE 5 SHELF
ART. 0183 SIZE 6 SHELF

RETAIL PRICE DKK 99 / EURO 13



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1. DIAMOND HOOKART. 0151 FOR DOOR
ART. 0150 FOR WALL
50 X 43 CM

RETAIL PRICE DKK 599 / EURO 80

2. MAGAZINE RACKART. 5035 BRUSHED STAINLESS STEEL
ART. 19999 BLACK
ART. 19998 WHITE
81 X 24,5 CM

RETAIL PRICE DKK 999 / EURO 134

3. GARMENT SHELFART. 3576 BLACK
25 X 33,5 X 75 CM

RETAIL PRICE DKK 1199 / EURO 161

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**1. CUTTING BOARD**

ART. 16151 SMALL WOOD
25 X 11 X 2 CM

RETAIL PRICE DKK 129 / EURO 17

ART. 16154 MEDIUM WOOD
36 X 15,5 X 2 CM

RETAIL PRICE DKK 199 / EURO 27

ART. 16157 LARGE WOOD
48 X 20 X 2 CM

RETAIL PRICE DKK 299 / EURO 40

2. AFTER EIGHT SALAD BOWL

ART. 16142 WOOD
24,5 X 11,5 CM

RETAIL PRICE DKK 299 / EURO 40

3. AFTER EIGHT FRUIT BOWL

ART. 16145 WOOD
13 X 30 CM

RETAIL PRICE DKK 399 / EURO 54

4. AFTER EIGHT SNACK BOWL

ART. 16148 WOOD
12 X 6 CM

RETAIL PRICE DKK 99 / EURO 13

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**1. COFFEE CUP**

ART. 3686 SMALL OLIVE GREEN
ART. 3688 SMALL SOFT YELLOW
ART. 3683 SMALL SAX BLUE
ART. 3676 SMALL CREAM
ART. 3666 SMALL PEACH ORANGE
ART. 3687 SMALL RED
ART. 3685 SMALL BLACK
ART. 3684 SMALL DUST BROWN
ART. 3723 SMALL WHITE
8 X 7 CM

RETAIL PRICE DKK 79 / EURO 11

ART. 3656 MEDIUM OLIVE GREEN
ART. 3671 MEDIUM SOFT YELLOW
ART. 3653 MEDIUM SAX BLUE
ART. 3654 MEDIUM CREAM
ART. 3651 MEDIUM PEACH
ART. 3670 MEDIUM RED
ART. 3668 MEDIUM BLACK
ART. 3655 MEDIUM DUST BROWN
ART. 3722 MEDIUM WHITE
ART. 3701 MEDIUM GOLD
ART. 3703 MEDIUM SILVER
ART. 3695 MEDIUM DUST GREY
ART. 3696 MEDIUM DUST GREEN
ART. 3697 MEDIUM DUST PURPLE
10 X 8 CM

RETAIL PRICE DKK 89 / EURO 12

ART. 3673 LARGE OLIVE GREEN
ART. 3681 LARGE SOFT YELLOW
ART. 3680 LARGE SAX BLUE
ART. 3672 LARGE CREAM
ART. 3674 LARGE PEACH ORANGE
ART. 3675 LARGE RED
ART. 3679 LARGE BLACK
ART. 3682 LARGE DUST BROWN
ART. 3721 LARGE WHITE
12 X 9,5 CM

RETAIL PRICE DKK 99 / EURO 13

2. COFFEE CUP VASE

ART. 1496
30 X 23 CM

RETAIL PRICE DKK 499 / EURO 67



1. SPIRAL BOWL
 ART. 1006 STAINLESS STEEL
 ART. 1007 BRUSHED STAINLESS STEEL
 ART. 1008 BLACK
 ART. 1014 WHITE
 ART. 1015 RED
 18 X 21 CM

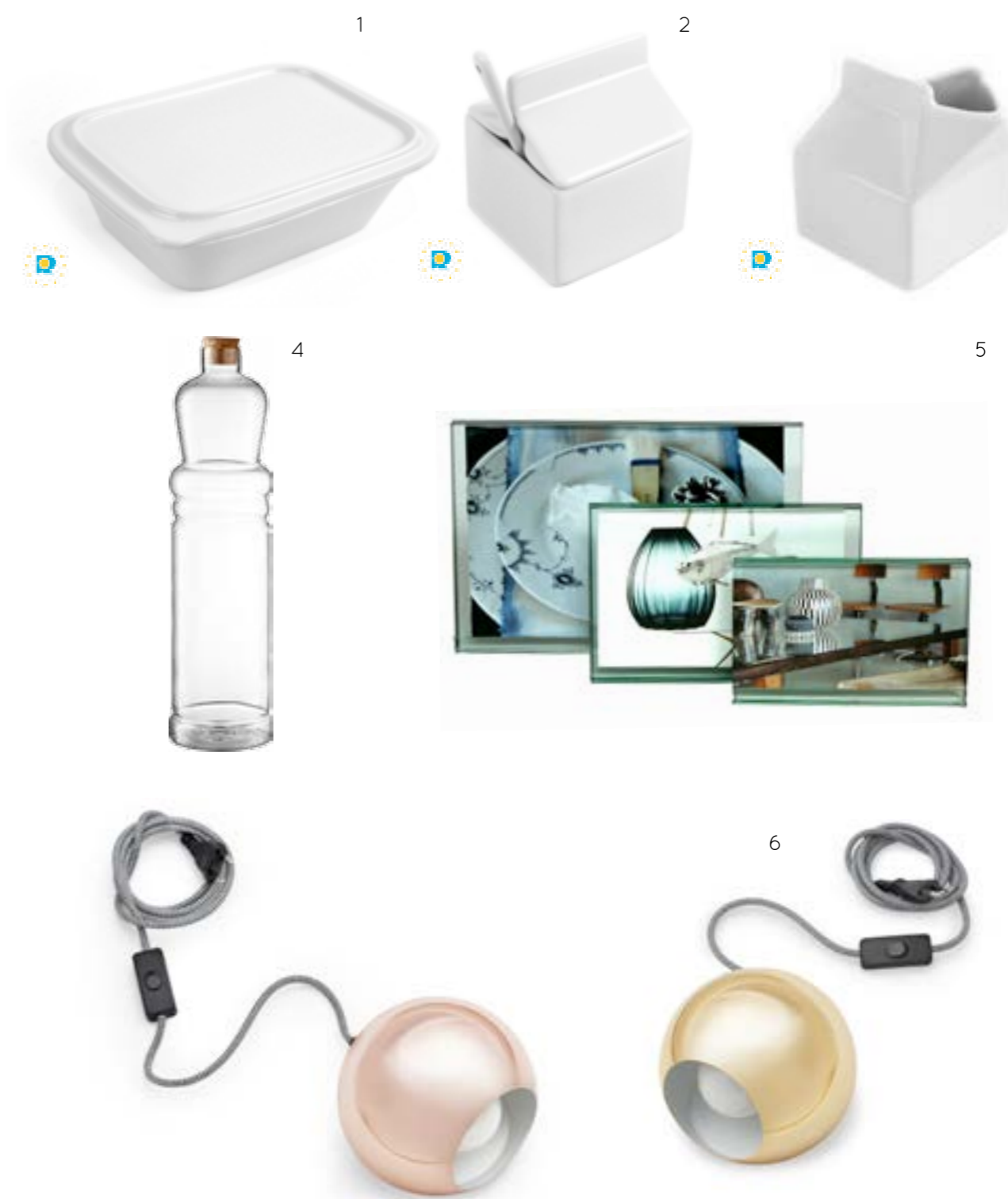
RETAIL PRICE DKK 1499 / EURO 201

2. FRUIT ON WHEELS
 ART. 5144 CLEAR
 ART. 5143 FROSTED
 17,5 X 24,5 CM

RETAIL PRICE DKK 1499 / EURO 201

3. GRAF
 ART. 0400 GOLD
 ART. 0402 BLACK
 ART. 0401 SILVER
 5 X 5 CM

RETAIL PRICE DKK 199 / EURO 27



1. LOVE FARM
 ART. 3828 WHITE
 17 X 7 CM

RETAIL PRICE DKK 99 / EURO 13

2. SUGAR OH MY HONEY
 ART. 3901 WHITE
 8,5 X 7 X 7 CM

RETAIL PRICE DKK 89 / EURO 12

3. QUART COW
 ART. 3827 WHITE
 9 X 9 X 9

RETAIL PRICE DKK 79 / EURO 11

4. PET BOTTLE
 ART. 23815
 34 X 8 CM

RETAIL PRICE DKK 149 / EURO 20

5. GLASS FRAME
 ART. 3730 LARGE
 19 X 24 CM

RETAIL PRICE DKK 199 / EURO 27

ART. 3771 MEDIUM
 14 X 18 CM

RETAIL PRICE DKK 179 / EURO 24

ART. 3770 SMALL
 10 X 15 CM

RETAIL PRICE DKK 99 / EURO 13

6. COOPERATION LAMP
 ART. 0102 COPPER
 ART. 0124 BRASS
 13 X 15 CM

RETAIL PRICE DKK 699 / EURO 93

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1. ENDLESS 1
ART. 3725 SMOKEY GREY
8,2 X 8,2 X 8,2 CM

RETAIL PRICE DKK 199 / EURO 27

2. ENDLESS 3
ART. 3726 SMOKEY GREY
25 X 18 X 8 CM

RETAIL PRICE DKK 499 / EURO 67

3. ENDLESS 7
ART. 3728 SMOKEY GREY
32 X 35 X 8 CM

RETAIL PRICE DKK 799 / EURO 107

4. ENDLESS 9
ART. 3729 SMOKEY GREY
21 X 18 X 18 CM

RETAIL PRICE DKK 999 / EURO 134

5. ENDLESS 12 DINING
ART. 3752 SMOKEY GREY
8,2 X 8,2 X 8,2 CM

RETAIL PRICE DKK 1499 / EURO 201

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1. ENDLESS 6
ART. 3746 SMOKEY GREY
20 X 16 X 14 CM

RETAIL PRICE DKK 699 / EURO 93

2. ENDLESS 12
ART. 3732 SMOKEY GREY
40 X 61 X 8 CM

RETAIL PRICE DKK 1499 / EURO 201

3. ENDLESS 16
ART. 3733 SMOKEY GREY
28 X 25 X 25 CM

RETAIL PRICE DKK 1499 / EURO 201

4. ENDLESS 25
ART. 3751 SMOKEY GREY
32 X 35 X 32 CM

RETAIL PRICE DKK 1999 / EURO 267

17



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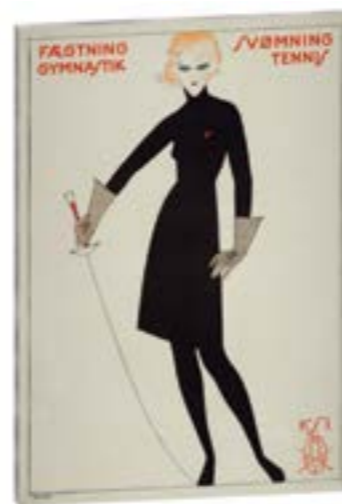
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1. RICHS KAFFE
ART. 17016
86 X 62 X 2 CM

RETAIL PRICE DKK 1299 / EURO 173

2. CARLSBERG CITRONVAND
ART. 17010
86 X 62 X 2 CM

RETAIL PRICE DKK 1299 / EURO 173

3. BELLEVUE REVYEN
ART. 17003
86 X 62 X 2 CM

RETAIL PRICE DKK 1299 / EURO 173

4. AARHUS / KØBENHAVN
ART. 17014
86 X 62 X 2 CM

RETAIL PRICE DKK 1299 / EURO 173

5. LUFTHAVNSLØBET
ART. 17009
86 X 62 X 2 CM

RETAIL PRICE DKK 1299 / EURO 173

6. FÆGTNING - GYMNASTIK
ART. 17001
86 X 62 X 2 CM

RETAIL PRICE DKK 1299 / EURO 173

1. DOORBELL PUSH
ART. 5410 OVAL POLISHED ALUMINIUM
ART. 5415 OVAL BRUSHED ALUMINIUM
ART. 5441 OVAL BRASS
8 X 4 CM

ART. 5420 ROUND POLISHED ALUMINIUM
ART. 5442 ROUND BRASS
ART. 5425 ROUND BRUSHED ALUMINIUM
7 CM

RETAIL PRICE DKK 299 / EURO 40

2. DEVIL IN DISGUISE
ART. 19994
68 X 75 CM

RETAIL PRICE DKK 199 / EURO 27

3. ANGEL IN DISGUISE
ART. 2047
68 X 75 CM

RETAIL PRICE DKK 199 / EURO 27

4. CHROMO LAMP CLIP
ART. 2999 CHROME
ART. 2996 WHITE
ART. 2998 BLACK
52 X 15 CM

RETAIL PRICE DKK 1899 / EURO 255

4. GARDEN SHOWER 2-WAY
ART. 0119 COPPER
260 X 16 CM

RETAIL PRICE DKK 1899 / EURO 255

1-WAY STAINLESS STEEL
RETAIL PRICE DKK 1699 / EURO 228

2-WAY PIECE
RETAIL PRICE DKK 125 / EURO 17

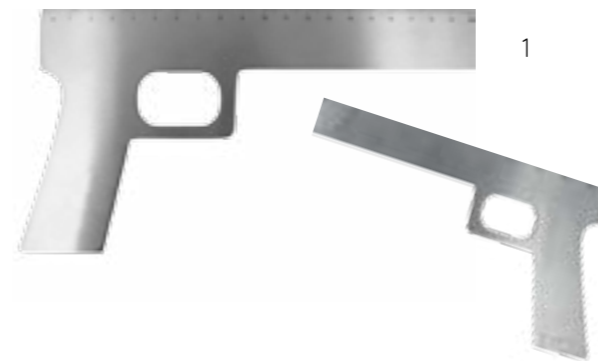
IPE WOODEN PLATFORM 70x70x5 CM
RETAIL PRICE DKK 999 / EURO 134



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1. KEY FISH
ART. 5026
25 X 1,8 CM

RETAIL PRICE DKK 199 / EURO 27

2. CORKSCREW
ART. 1020
12 X 2 X 1,5 CM

RETAIL PRICE DKK 99 / EURO 13

3. LEMON TILE
ART. 1417
15 X 15 CM

RETAIL PRICE DKK 499 / EURO 67

4. MILK THERMOMETER
ART. 1019
14 CM

RETAIL PRICE DKK 49 / EURO 7

5. TUBE WINDER
ART. 5028
9,5 X 0,3 CM

RETAIL PRICE DKK 39 / EURO 5

6. OPEN BOTTLE HERE
ART. 1005 RED
8,1 X 6,7 X 3,5 CM

RETAIL PRICE DKK 89 / EURO 12

1. GUNRULER
ART. 4790
21 X 11 CM

RETAIL PRICE DKK 49 / EURO 7

2. BOOT JACK
ART. 5020
8 X 10 X 33 CM

RETAIL PRICE DKK 399 / EURO 54

3. DOOR STOP
ART. 5022 MATT ALUMINIUM
ART. 5021 POLISHED ALUMINIUM
19 X 5 CM

RETAIL PRICE DKK 199 / EURO 27

4. WICK HOLDER
ART. 8410
30 X 2 CM

RETAIL PRICE DKK 39 / EURO 5

5. FOLDING RULER
ART. 5091
200 X 1,5 CM

RETAIL PRICE DKK 199 / EURO 27

6. MAGNETIC CLIP
ART. 8330
5 X 5 CM

RETAIL PRICE DKK 19 / EURO 3

7. PULLERT HOOK
ART. 5029 5 CM

RETAIL PRICE DKK 89 / EURO 12

ART. 5030 8 CM

RETAIL PRICE DKK 99 / EURO 13

Dualit®

From the first flip-sided toaster in 1946 through the steady growth of a commercial product range in the 1950s and 60s to its explosion onto the consumer market in the late 70s, Dualit has remained true to Max Gort-Barten's original vision. Today the company continues to provide professional and aspiring chefs with a broad range of kitchen equipment

Dualit's Quality Policy exists to provide employees with a framework that ensures they deliver the promises to customers, whether product or service related. The customers of Excel have high expectations concerning ethical standards and environment. Dualit lives up to those expectations by having implemented an Ethical Sourcing Procedure which is based on international standards and have procedures to prevent pollution, minimise waste, reduce emissions and manage risks and hazards

Today Dualit produces a range of kitchen and home appliances which remain firmly rooted in the values Max set out for the company in 1945. It is run by Max's son, Leslie and is one of a handful of successful, independently-owned British manufacturers. Reliable, well-engineered products remain at the heart of the company and there is an instantly recognisable - and now nostalgically retro - Dualit aesthetic which can be traced back to Max's first toaster designs in the 1950s. New products are often put to test by the staff at the factory and their feedback is used to finalise designs

Dualit's success lies in a single-minded vision for the company and its products which hasn't changed since Max Gort-Barten started the company back in the 1940s

No frills, no gimmicks, no compromise, just great products
All in the line of the rest of the Excel product range

22 Excel is proud to be the exclusive distributor for Dualit in Denmark since 1999 and we appreciate the collaboration with a shared focus on quality, function and design

Dualit's handmade toasters come in various colours, that are all available on request.





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1. CLASSIC KETTLE
ART. 72835 POLISHED
15,4 X 23,5 X 29 CM

RETAIL PRICE DKK 2499 / EURO 335

2. NEWGEN 2 SLICE TOASTER
ART. 1363 CHROME
26 X 21 X 22 CM

RETAIL PRICE DKK 2799 / EURO 376

3. COMBI 2+1 TOASTER
ART. 1101 CHROME
31 X 21 X 22 CM

RETAIL PRICE DKK 2999 / EURO 403

1. BUN PLATFORM
ART. 1163

RETAIL PRICE DKK 399 / EURO 54

2. SANDWICH CAGE
ART. 1093

RETAIL PRICE DKK 399 / EURO 54

3. NEWGEN 4 SLICE TOASTER
ART. 1364 CHROME
36 X 21 X 22 CM

RETAIL PRICE DKK 3499 / EURO 470

4. VARIO 6 SLICE TOASTER
ART. 1215 CHROME
46 X 21 X 22 CM

RETAIL PRICE DKK 4999 / EURO 671



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1. JUG KETTLE

ART. 72428 GREEN PISTACHIO
ART. 1083 BLACK / CHROME
ART. 72483 CANVAS WHITE / CHROME
ART. 72684 BLACK STONEWARE
25 X 18 X 22 CM

RETAIL PRICE DKK 1499 / EURO 201

2. MINI JUG KETTLE

ART. 1285 BLACK / CHROME
20 X 16 X 23 CM

RETAIL PRICE DKK 1099 / EURO 147

3. ARCHITECT KETTLE

ART. 1403 BLACK / CHROME
22 X 14 X 24 CM

RETAIL PRICE DKK 1799 / EURO 241

1.2 SLOT LITE TOASTER

ART. 1365 BLACK
ART. 1392 CANVAS WHITE

17 X 17 X 20 CM

RETAIL PRICE DKK 1499 / EURO 200

2. ARCHITECT TOASTER 2 SLICE

ART. 1401 BLACK
20,5 X 16,9 X 28,9 CM

RETAIL PRICE DKK 1699 / EURO 228

3. SANDWICH CAGE FOR LITE TOASTER

ART. 1267

RETAIL PRICE DKK 299 / EURO 40

4 4 SLOT LITE TOASTER

ART. 1368 BLACK
17 X 17 X 20 CM

RETAIL PRICE DKK 1599 / EURO 214



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1. HANDMIXER
ART. 1405 CHROME
ART. 1407 CANVAS WHITE
30 X 30 X 9,5 CM

RETAIL PRICE DKK 1499 / EURO 200

2. HANDBLENDER
ART. 88930 CHROME
6,4 X 12,6 X 37,8 CM

RETAIL PRICE DKK 1599 / EURO 214



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1. COFFEE GRINDER
ART. 1309 BLACK
28 X 14 X 19 CM

RETAIL PRICE DKK 1499 / EURO 201

2. STATIONARY BLENDER
ART. 1308 CHROME
28 X 14 X 19 CM

RETAIL PRICE DKK 2499 / EURO 335

2. 3IN1 COFFEE MACHINE
ART. 84450 CHROME
20,7 X 28,4 X 33 CM

RETAIL PRICE DKK 4999 / EURO 671

3. 4IN1 COFFEE MACHINE
ART. 84525 BLACK
20,7 X 28 X 33 CM

RETAIL PRICE DKK 4999 / EURO 671



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FILTER PAPERS FOR COFFEE MACHINE
ART. 40002

RETAIL PRICE DKK 69 / EURO 7



Discover the colourful world of WESCO! In the extensive range of household goods you will find high quality and extremely functional products in the distinctive WESCO design. Their functional and trendy designs create an attractive feature in kitchens, bathrooms, children's rooms or at your work space

WESCO was founded in 1867 and have been producing housewares ever since.

The revolution came in the 80's when the wastebin was turned in to a decorative item and the full colourrange as we know it today was introduced. Today, the range of household goods includes more than fifty waste bins in various designs. Some of these products are modelled on the historic precursors, which have inspired the use of classic design elements in the development of modern products

WESCO states:

"Because we are familiar with the material we work with,
we are able to shape it in a new and exciting way"

All products are manufactured in Germany and modern technology and finest materials guarantee the quality and longevity of WESCO products: high-quality powder-coated or galvanized sheet steel and stainless steel are being used. Stainless steel is known for its durability and rust resistance

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WESCO has been a part of Excel since 2007 and presents conformity and stability to our customers. Therefore we at Excel worship the organization behind WESCO and their products every day. For its products WESCO is what Mercedes is for cars. Nothing less - even more

**Excel is keeping stock of WESCO's basic colours; white, black, red and almond
Other colours are all available on request**





32



1. BASEBOY 30L
 ART. 5710 GLOSSY BLACK
 ART. 1297 WHITE
 ART. 0825 RED
 ART. 1313 ALMOND
 80 X 36,2 CM

RETAIL PRICE DKK 1999 / EURO 267

2. BASEBOY 20L
 ART. 0821 GLOSSY BLACK
 ART. 0712 WHITE
 ART. 0756 RED
 ART. 0743 ALMOND
 63,2 X 36,5 CM

RETAIL PRICE DKK 1699 / EURO 228



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33

1. BASEBOY 15L
 ART. 0816 GLOSSY BLACK
 ART. 0711 WHITE
 ART. 0750 RED
 ART. 0742 ALMOND
 53,3 X 36,5 CM

RETAIL PRICE DKK 1699 / EURO 228

2. BASEBOY 8L
 ART. 4128 WHITE
 ART. 5036 NEW SILVER
 ART. 0794 GRAPHITE
 ART. 0705 ALMOND
 37,5 X 31,2 CM

RETAIL PRICE DKK 1499 / EURO 201



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34

1. PEDAL BIN 3 L

ART. 103 012-01 WHITE
 ART. 103 012-02 RED
 ART. 103 012-13 GRAPHITE
 ART. 103 012-62 BLACK
 26 X 17 CM

RETAIL PRICE DKK 399 / EURO 54

ART. 103 012-41 STAINLESS STEEL

RETAIL PRICE DKK 499 / EURO 67

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**1. PEDAL BIN 13 L**

ART. 116 212-57 WARM GREY
 ART. 116 212-03 NEW SILVER
 ART. 116 212-13 GRAPHITE
 ART. 116 212-01 WHITE
 ART. 116 212-23 ALMOND
 ART. 116 212-19 LEMON YELLOW
 ART. 116 212-20 LIME GREEN
 ART. 116 212-76 COOL GREY
 ART. 116 212-26 PINK
 ART. 116 212-36 PURPLE BLACKBERRY
 ART. 116 212-58 RUBY RED
 ART. 116 212-02 RED
 ART. 116 212-51 MINT
 30 X 42,5 X 30 CM

RETAIL PRICE DKK 799 / EURO 107

ART. 116 212-41 STAINLESS STEEL

RETAIL PRICE DKK 999 / EURO 134

35



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36

1. KICKMASTER 33L
 ART. 0717 GLOSSY BLACK
 ART. 0776 WHITE
 ART. 0793 RED
 ART. 0777 ALMOND
 69 X 37,5 CM

RETAIL PRICE DKK 2499 / EURO 335



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37

1. KICKBOY 40L
 ART. 5011 GLOSSY BLACK
 ART. 0739 WHITE
 ART. 0625 RED
 ART. 0667 ALMOND
 75,5 X 40 CM

RETAIL PRICE DKK 2499 / EURO 335

**1. GRANDY**

ART. 0724 GLOSSY BLACK
 ART. 0706 WHITE
 ART. 0700 RED
 ART. 235 201-57 WARM GREY
 ART. 0848 LEMON YELLOW
 ART. 0720 LIME GREEN
 ART. 0602 ALMOND
 ART. 235 201-76 COOL GREY
 ART. 0966 PINK
 ART. 15007 BLACKBERRY PURPLE
 ART. 235 201-54 TURQUOISE
 ART. 235 201-58 RUBY RED
 ART. 0701 NEW SILVER
 ART. 235 201-51 MINT
 42 X 21,5 X 17 CM

RETAIL PRICE DKK 999 / EURO 134

**1. SINGLE GRANDY**

ART. 0601 GLOSSY BLACK
 ART. 0595 WHITE
 ART. 0596 RED
 ART. 0597 LEMON YELLOW
 ART. 0600 BLACKBERRY PURPLE
 ART. 15116 NEW SILVER
 ART. 235 101-76 COOL GREY
 ART. 0810 LIME GREEN
 ART. 0811 PINK
 ART. 235 101-54 TURQUOISE
 ART. 235 101-57 WARM GREY
 ART. 235 101-58 RUBY RED
 ART. 0598 ALMOND
 ART. 235 101-51 MINT
 28 X 21,5 X 17 CM

RETAIL PRICE DKK 799 / EURO 107

**1. BREADBOY**

ART. 5005 WHITE
 ART. 5007 RED
 ART. 222 201-57 WARM GREY
 ART. 0630 LEMON YELLOW
 ART. 5001 LIME GREEN
 ART. 5006 ALMOND
 ART. 222 101-76 COOL GREY
 ART. 5010 PINK
 ART. 5008 BLACK
 ART. 15008 BLACKBERRY PURPLE
 ART. 0728 NEW SILVER
 44,3 X 21 X 23 CM

RETAIL PRICE DKK 999 / EURO 134

**1. SINGLE BREADBOY**

ART. 15073 WHITE
 ART. 15074 RED
 ART. 222 101-57 WARM GREY
 ART. 15076 LEMON YELLOW
 ART. 15077 LIME GREEN
 ART. 15078 ALMOND
 ART. 222 101-76 COOL GREY
 ART. 15080 PINK
 ART. 15081 BLACKBERRY PURPLE
 ART. 15082 BLACK
 ART. 15075 NEW SILVER
 ART. 222 101-54 TURQUOISE
 ART. 222 101-58 RUBY RED
 ART. 222 101-51 MINT
 34 X 21 X 23 CM

RETAIL PRICE DKK 799 / EURO 107



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42

1. SINGLE MASTER 9L

ART. 0631 WHITE
 ART. 15032 RED
 ART. 15033 LEMON YELLOW
 ART. 15034 LIME GREEN
 ART. 15035 ALMOND
 ART. 180 212-76 COOL GREY
 ART. 15038 BLACKBERRY PURPLE
 ART. 15039 GLOSSY BLACK
 ART. 0632 STAINLESS STEEL
 ART. 15037 PINK
 ART. 180 212-57 WARM GREY
 40 X 30 CM

RETAIL PRICE DKK 999 / EURO 134



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43

1. TOILET BRUSH

ART. 15052 WHITE
 ART. 15053 RED
 ART. 15054 LEMON YELLOW
 ART. 15055 LIME GREEN
 ART. 15056 ALMOND
 ART. 315 101-76 COOL GREY
 ART. 15059 BLACKBERRY PURPLE
 ART. 15060 GLOSSY BLACK
 ART. 15061 STAINLESS STEEL
 ART. 15058 PINK
 ART. 315 101-57 WARM GREY
 41 X 11 CM

RETAIL PRICE DKK 799 / EURO 107

2. SPARE TOILET BRUSH

ART. 15062

RETAIL PRICE DKK 299 / EURO 40

sein

Danish design from young duo

SEIN is a Copenhagen based design studio focusing on creating beautiful, sexy, high quality interior products. In 2013 we founded SEIN, we are both graduates from Kolding School of Design where we met and bonded over our passion for interior design, and instead of trying to make other peoples ideas and products, we wanted to make our own.

We are nerds! and love to obsess over the smallest details and make every aspect of every product perfect. We only want the highest quality throughout every part of the process, which means we are part of every step, from the first sketch to the final product is in your hands.

We are very interested in how things are made, and usually this is what drives our design process, we don't just hand off a drawing to a factory and hope to get back a good result.

We'd rather work with specialists that are really good at one thing, so we spend a lot of time looking for these and work closely together through many iterations, tweaks and revisions till we get the right result.

"We always make a version in black"

the "how it's made" is also what drives a lot of the estetics of our products, we always look for new production methods and love technology and like to use it as much as possible. Any excuse to use lasers or big machines. But the most important thing: Our products has to look and feel awesome... And we always make a version in black.

The combination of product design and graphic design was the starting point in the creation of the candleholder Vinkel. The simple line creating the iconic profile was the focal point of the design from the very first sketch. The solid expression of the matte black iron forms a contrast with the thin profile.

The production of Vinkel is carried out in close cooperation between sein and their manufacturer. By using the most modern and precise production methods, the manufacturer has played a large role in achieving the perfect finish and high quality of the Vinkel candle holder. Vinkel is made of iron, which has been laser cut, bended and powder coated in a carefully selected black finish.





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46

1. VNKL 1

ART. 4002 BRASS
ART. 4000 CHROME
ART.4001 COPPER
12 X 12 X 5,5 CM

RETAIL PRICE DKK 399 / EURO 54

2. VNKL 2

ART. 4005 BRASS
ART. 4003 CHROME
ART.4004 COPPER
12 X 18,5 X 5,5 CM

RETAIL PRICE DKK 599 / EURO 80

3. CUFFS 2

ART. 4019 CHROME
ART. 4020 BLACK/CHROME
ART. 4021 BRASS

RETAIL PRICE DKK 99 / EURO 13

4. VNKL 4

ART. 4008 BRASS
ART. 4006 CHROME
ART.4007 COPPER
13 X 30,5 X 5,5 CM

RETAIL PRICE DKK 799 / EURO 110

3. CUFFS 4

ART. 4022 CHROME
ART. 4023 BLACK/CHROME
ART. 4024 BRASS

RETAIL PRICE DKK 149 / EURO 20



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47

1. RKKE

ART. 4013 RKKE 2
38 X 4,5 X 5,5 CM

RETAIL PRICE DKK 599 / EURO 80

ART. 4014 RKKE 4
68 X 4,5 X 5,5 CM

RETAIL PRICE DKK 799 / EURO 107

ART. 4015 RKKE 6
99 X 4,5 X 5,5 CM

RETAIL PRICE DKK 1199 / EURO 161

2. FTNG

ART. 4010 BLACK
ART. 4012 STEEL
Ø 12,5 H 22 CM

RETAIL PRICE DKK 949 / EURO 127



Back in 1952 the founder of Dulton, Mr Sasamoto Yasuaki was born. He studied Architecture in University of Japan and after graduating, he moved to The US. Later on he began designing small house accessories and afterwards designed watches for a Swiss watch company. Finally, he established DULTON CO. LTD in Japan in 1989 and managed to expand globally in few years

Although being Japanese with an American background, Mr Yasuaki manages to design to the Scandinavian heart. Dulton mainly offers retro products produced primarily in steel, ranging widely from watches, kitchen scales, sweeping hills and lamps to bar chairs and cupboards but they also holds products in plastic, glass and textiles. Despite the great versatility of the products, they all have a uniform style and quality, where functionality is envisaged in the design.

Excel is focusing on the products with minimalistic, masculine, retro look we have learned to cherish and we are glad to have Dulton as a valued partner since 2002 and we love the brand – just like our customers do.





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1. FACE MIRROR
ART. 5111 CHROME
ART. 5113 BLACK
ART. 5114 RED
ART. 5112 CREAM
44 X 17 CM

RETAIL PRICE DKK 699 / EURO 93

2. BODY MIRROR
ART. 2222 RED
ART. 5115 HAMMERSGREY
ART. 2239 BLACK
ART. 2223 CREAM
116 X 38 CM

RETAIL PRICE DKK 2999 / EURO 403

3. EXECUTIVE FLOOR LAMP
ART. 2276 CHROME
180 X 65 CM

RETAIL PRICE DKK 3499 / EURO 470

4. EXECUTIVE DESK LAMP
ART. 2264 CHROME
83 X 28 CM

RETAIL PRICE DKK 2999 / EURO 403



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1. WISDOM TOOTH STOOL

ART. 5200 BLACK
ART. 5205 WHITE
ART. 5202 RED
ART. 5204 CREAM
ART. 5201 YELLOW
ART. 5203 SAX BLUE
ART. 5199 SILVER
50 X 37 CM

RETAIL PRICE DKK 1399 / EURO 187

2. CLIPPER BARSTOOL

ART. 5207 YELLOW
73 X 37 CM

RETAIL PRICE DKK 1399 / EURO 187

3. BEAT FOLDING CHAIR
ART. 2202 CHROME
59 X 37 CM

RETAIL PRICE DKK 1499 / EURO 201

ART. 2204 BLACK
ART. 2244 WHITE
ART. 2203 RED
ART. 2205 CREAM
ART. 5206 YELLOW
ART. 2248 SAX BLUE
59 X 37 CM

RETAIL PRICE DKK 1399 / EURO 187



52

1. 4 IN 1 WOODEN STORAGE BOX

ART. 5225
49,5 X 30 X 40 CM
44,5 X 27 X 35 CM
39,5 X 23 X 30 CM
34,5 X 19 X 25 CM

RETAIL PRICE DKK 1299 / EURO 173

2. SON OF SMILEY

ART. 2262 CHROME
ART. 2261 CREAM
ART. 2263 SAX BLUE
31 X 22 CM

RETAIL PRICE DKK 199 / EURO 27

3. SMILEY SET

ART. 2234 CHROME
ART. 5118 RED
ART. 2235 CREAM
ART. 2236 SAX BLUE
ART. 5119 YELLOW
ART. 5117 MINT GREEN
ART. 5122 PINK
43 X 29,5 CM

RETAIL PRICE DKK 249 / EURO 33



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53

1. KITCHEN SCALE

ART. 2200 CHROME
24 X 20 X 20 CM

RETAIL PRICE DKK 399 / EURO 54

2. MAGNETIC KITCHEN TIMER

ART. 2274 ANTIQUE BRONZE

RETAIL PRICE DKK 149 / EURO 20

3. ALARM CLOCK

ART. 2219 CHROME
ART. 2211 BLACK
ART. 2212 WHITE
ART. 2216 RED
ART. 2221 CREAM
ART. 2220 SAX BLUE
ART. 2218 PINK
9 X 12 CM

RETAIL PRICE DKK 149 / EURO 20

4. SMILEY SET LONG HANDLE

ART. 19997 BLACK / RED
ART. 2255 CHROME / RED
100 X 24 X 30 CM

RETAIL PRICE DKK 299 / EURO 40

VARIOUS

Hang it, seat it, hear it.... In the following, you will find a selection of exiting products which we are proud to present in addition to our original brands.

All products are hand-picked to meet the requirements of you, our customer, and the values of Excel. We work hard to find products that are top quality and meeting the future trends. Excel always works with sustainability as an important factor and we therefore make great effort to achieve cooperation with suppliers who have a good attitude towards environment and ethics in general.

Some products are limited edition and others are new products from suppliers, that we look forward to working with in the future, with the right attitude towards the high-end, quality minded audience we strive to serve.

Common to all products is that we are crazy about them and it is something that you can't live without.





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1. LUCANO 2 STEP
 ART. 2782 RED
 ART. 2783 ORANGE
 50 X 40 X 20 CM

RETAIL PRICE DKK 1299 / EURO 174

2. LUCANO 3 STEP
 ART. 2786 RED
 ART. 2787 ORANGE
 122,3 X 52,9 X 73,8 CM

RETAIL PRICE DKK 1899 / EURO 255

3. LUCANO 4 STEP
 ART. 2792 RED
 ART. 2793 ORANGE
 150,3 X 58 X 97 CM

RETAIL PRICE DKK 2399 / EURO 322

1. LUCANO 2 STEP
 ART. 2781 BLACK
 ART. 2780 WHITE
 50 X 40 X 20 CM

RETAIL PRICE DKK 1299 / EURO 174

2. LUCANO 3 STEP
 ART. 2785 BLACK
 ART. 2784 WHITE
 122,3 X 52,9 X 73,8 CM

RETAIL PRICE DKK 1899 / EURO 255

3. LUCANO 4 STEP
 ART. 2790 BLACK
 ART. 2791 WHITE
 150,3 X 58 X 97 CM

RETAIL PRICE DKK 2399 / EURO 322



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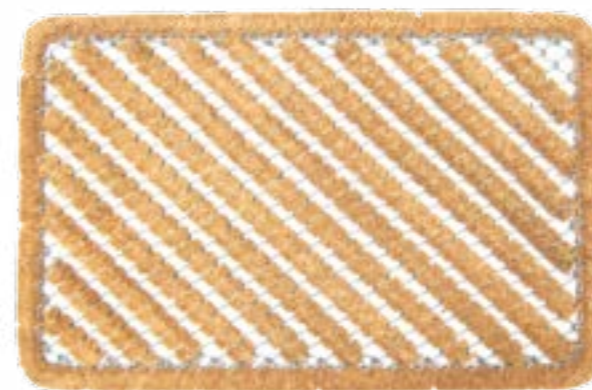
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1. LUGGAGE SHELF SHORT

ART. 5227 BLACK
19 X 42 X 24 CM

RETAIL PRICE DKK 1399 / EURO 187

2. LUGGAGE SHELF

ART. 5051 ALU / OAK
ART. 5049 ALU / ALU
ART. 5050 ALU / BIRCH
ART. 5048 ALU / BEECH
ART. 5226 BLACK / BLACK
19 X 100 X 24 CM

RETAIL PRICE DKK 1399 / EURO 187

3. HOOK FOR LUGGAGE SHELF SET OF 2

ART. 0005 BLACK
ART. 5058 ALUMINIUM
19 X 42 X 24 CM

RETAIL PRICE DKK 129 / EURO 17

4. ALUMINIUM SEAT

ART. 1809 BRUSHED ALUMINIUM
ART. 1810 POLISHED ALUMINIUM
30 X 40 CM

RETAIL PRICE DKK 1799 / EURO 241

1. COIR MAT

ART. 2001
50 X 80 CM
RETAIL PRICE DKK 499 / EURO 67

ART. 2000
40 X 60 CM
RETAIL PRICE DKK 399 / EURO 54

2. BLACK RUBBER PADS FOR COIR MATS

ART. 2007
50 X 80 CM
RETAIL PRICE DKK 199 / EURO 27

ART. 2002
40 X 60 CM
RETAIL PRICE DKK 199 / EURO 27

3. MAMA HOOK

ART. 5055 MATT ALUMINIUM
ART. 5057 GLOSS BLACK
ART. 5053 WHITE
ART. 5056 RED
6 X 10,5 CM

RETAIL PRICE DKK 299 / EURO 40

4. PAPA HOOK

ART. 5061 MATT ALUMINIUM
ART. 5062 GLOSS BLACK
ART. 5070 WHITE
ART. 5063 RED
11,8 X 2,9 CM

RETAIL PRICE DKK 199 / EURO 27

5. GLORIA HOOK

ART. 5165 MATT ALUMINIUM
ART. 5162 GLOSS BLACK
ART. 5164 WHITE
ART. 5163 RED
12,2 X 12,2 CM

RETAIL PRICE DKK 199 / EURO 27



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61

1. SPECTRUM
ART. 6021
15 CM

RETAIL PRICE DKK 499 / EURO 67

2. PUZZLE GLOBE
ART. 4062
10 X Ø.9 CM

RETAIL PRICE DKK 399 / EURO 54

3. MICADO
ART. 6009
30 CM

RETAIL PRICE DKK 1699 / EURO 228

4. SIMPLICITY
ART. 6013
30 CM

RETAIL PRICE DKK 1499 / EURO 201

6. BAMBOO WIRELESS KEYBOARD & MOUSE
ART. 19995
47 X 16 CM

RETAIL PRICE DKK 999 / EURO 134

7. BAMBOO CALCULATOR
ART. 19993
16 X 9,5 CM

RETAIL PRICE DKK 299 / EURO 40

1. CLASSIC METAL RACER
ART. 6996 PINK
ART. 6997 BABY BLUE
ART. 6998 WHITE
41 X 38 X 78 CM
RETAIL PRICE DKK 1799 / EURO 242

ART. 6999 silver
41 X 38 X 78 Cm
RETAIL PRICE DKK 1599 / EURO 215

60



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CONTACT

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1. PROVENDI SOAP

ART. 5084 YELLOW CLIP
ART. 5190 ALMOND CLIP
ART. 5194 BEIGE CLIP
11 X 9 CM

RETAIL PRICE DKK 49 / EURO 7

ART. 5083 SOAPHOLDER

RETAIL PRICE DKK 249 / EURO 33

ART. 5078 GREEN SCREW
ART. 5191 ALMOND SCREW
ART. 5195 BEIGE SCREW
11 X 9 CM

RETAIL PRICE DKK 49 / EURO 7

ART. 5082 SOAPHOLDER SCREW

RETAIL PRICE DKK 249 / EURO 33

2. CUBE BATHROOM RADIO

ART. 0972 BLACK
ART. 0969 SILVER
ART. 0984 WHITE
ART. 0977 BLUE
8,5 X 8,5 X 8,5 CM

RETAIL PRICE DKK 299 / EURO 40

3. ALU SOAP

ART. 4038
5 X 3 X 9 CM

RETAIL PRICE DKK 99 / EURO 13

4. SHEEP TO KEEP CLEAR

ART. 1414
14 X 8 X 11 CM

RETAIL PRICE DKK 99 / EURO 13

EXCEL

• DESIGN • LIVING • INTERIOR •